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Boomerang GPS CycloTrac used in San Jose Bike Theft Sting Operations had unexpected results.

The San Jose Police Department contacted Boomerang Bike to use the GPS CycloTrac™ to trap would-be bike thieves. In the small area of downtown San Jose including San Pedro Street and San Jose State University there are more than 30 bikes stolen a month according to reports.

The police detective in charge of the sting operation, deployed a handful of bikes with the Boomerang CycloTrac in the same area where reports of bike theft are very high.

The detective was surprised when ***none of the 'bait bikes' equipped with Boomerang CycloTrac with audio alarm were stolen.*** He concluded that it was due to the beeping and flashing LEDs of the Boomerang CycloTrac scaring off thieves. Mike Meier of Boomerang explains the product is designed to be a deterrent but if the bike is stolen it does have the ability to track and locate.

Boomerang CycloTrac combines an on board motion-sensing alarm with GPS technology capable of tracking bikes anywhere there is a cell signal. Unlike the limited range Bluetooth, CycloTrac can be located anywhere within the cellular network. When the CycloTrac system is "set to arm" and the bike is disturbed, the owner is sent a text alert instantly and the bike thieves hear an audible alarm from the device. The exact bike location is displayed on mobile, tablet or desktop devices.

The Boomerang Bike Alarm Tracker Fleet is currently being used at public schools, military installations, private institutions including Stanford University and other leading technology campuses. Community based bike share programs include cities of Oklahoma City, Oklahoma; El Paso and McAllen, Texas; Columbus, Indiana; and Milwaukee and Madison, Wisconsin.

The device also tracks detailed ride distance, elevation, calorie burn, gas saved, carbon offset and more. Access interface is available on BoomerangBike.com and the Android and IOS App.

The CycloTrac mounts to the bike frame with extra long tamperproof screws into the water bottle mounts. A bottle cage can be mounted over Boomerang CycloTrac. Owners of bikes without water bottle mounts can find custom adaptors online or put the device inside a secure bag.

Boomerang CycloTrac weighs 5 oz/142 grams and measures 10 1/8" x 1 7/8" x 1". It is labeled with anti-Theft/GPS/Motion Detection on the unit.

The device is currently in use now for students, commuters, e-bike owners and any other cyclist who interested preventing bike theft.

More information is available at www.BoomerangBike.com.

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